

AIT Group
Create the Future
www.theaitgroup.com

COMPETITIVE STRATEGY AND INNOVATION

We are facing changes that cannot be addressed with traditional methods, because change itself has changed. We no longer face incremental, predictable changes, but massive, unprecedented shifts. Solutions that worked in the past now simply cause more problems. A whole new perspective is needed to approach breakthrough change with success.

“The best way to predict the future is to create it.”

– Peter F. Drucker



AIT Group’s FarSight Innovation is in collaboration with Dr. George Land, a nationally recognized leader in innovation. Dr. Land is a Pulitzer Prize Nominee for his work in Transformation Theory and his book “Grow or Die.” He has pioneered and mastered the combination of innovation methodologies and collaborative decision making technologies. AIT Group’s FarSight Innovation Practice is a proprietary systematic approach to new product, service, and front/back end process innovations.

AIT GROUP COMPETITIVE STRATEGY AND INNOVATION CLIENT SERVICES

Advanced Innovation Methodology

AIM Process Leaders are taken through a train-apply-review approach to develop innovation skills while simultaneously executing innovation projects.

Executive Creative Strategic Leadership

Your leadership team establishes clear organizational purpose, vision, mission, and values and identifies innovative organizational strategies for achieving the desired future state.

Targeted Innovation Workshop

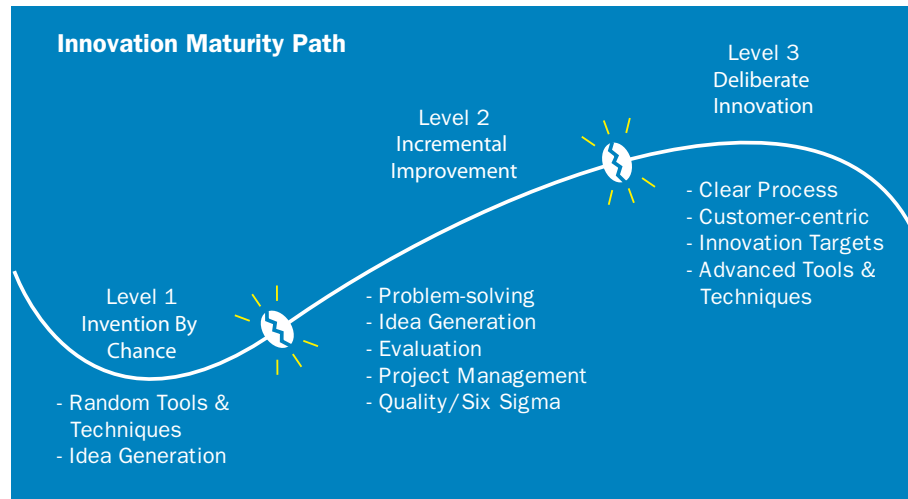
Local area leaders address a specific purpose/situation using creativity to identify, prioritize, and implement unique solutions.

Customer Deep Needs Analysis

Customers (internal and/or external) apply creative techniques to communicate existing and emerging needs, values, opinions, and perceptions.

Decision Support System

A collaborative decision making system enables communication regarding strategic decisions and establishes consensus on group decisions.



With over 50 years of research, AIT Group FarSight Innovation delivers more than new product development; it creates front-end process innovations by developing new ways to discover important and emerging customer needs, processes for creating business strategy, and breakthrough innovative solutions to existing business problems.

AIT Group’s Innovation methodology has been very successfully applied to multiple business applications including:

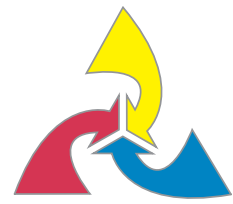
- New Market Identification
- New Product Development
- Customer Service
- Sales and Marketing
- Manufacturing
- Product Delivery
- Organizational Design
- IT and Process Alignment

We involve a multi-function group of people to ensure success:

- Executive Leaders
- Profit and Loss Responsibility
- Shared Resource Leaders
- Business Unit and Product Line Leaders
- Research and Development

AIT Group FarSight Innovation services can be delivered through our Knowledge Transfer methodology (employee skill development) and also through our Professional Support Services (direct project support). Regardless of either approach, AIT Group is hands-on and guarantees results.

WORKING HAND IN HAND...
TO CREATE YOUR FUTURE



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ABOUT AIT GROUP

“Hands-On”

Experience and passion to transfer knowledge, improve employee capabilities, and accelerate business benefits are the AIT building blocks of our successful client relationships. We take our client’s vision and dreams from ideas to action through a structured approach that connects strategy with measurable results.

It all begins by understanding our customer needs and partnering with our clients to create and execute a customized business improvement solution. We work hand-in-hand with our clients to drive a sustainable, competitive, advantage through proven and integrated, tools, methodologies, and techniques. By working with AIT Group, your future is in your hands, and your vision becomes our mission.

OUR COMPANY

Today, AIT Group is a creative and innovative leader, continuing to develop and improve the methodologies that lead to business improvement. We are prominent in developing and implementing Lean Six Sigma, Design for Six Sigma, Value Chain/ Supply Chain Transformation, Value and Opportunity Identification, and Innovation methodologies. In business since 1998, the AIT Group has helped clients, around the world, achieve remarkable business improvement results.

OUR MISSION

We deliver tomorrow’s results today through hands on business improvement expertise, global reach, and a passion for getting results fast.

OUR APPROACH

We work together, with you, to design innovative solutions that **accelerate business benefits** and enable client capabilities – ensuring dramatically improved, sustainable business performance.

AIT Group’s four comprehensive business improvement practice areas span the spectrum from strategy to execution and can be seamlessly integrated providing **a complete business improvement solution**. Whether your business demands competitive advantage through rapid identification and elimination of nagging inefficiencies, or requires the development of a disciplined problem solving culture, **AIT Group** has a passion for both.

OUR CAPABILITY



We possess significant global experience and success in implementing business improvement solutions. Our capabilities span the world, with offices in the United States, Europe, Mexico, and the Asia Pacific region. Our professionals have worked with thousands of people who have realized over 1000% returns on most engagements.

These dramatic results can be tied to AIT Group’s experienced professionals, commitment to client success, and meticulous solution planning and execution.

TOMORROW STARTS TODAY, SO LET’S WORK HAND-IN-HAND TO...

...CREATE THE FUTURE

AIT Group Services



**COMPETITIVE
STRATEGY &
INNOVATION**



**VALUE &
OPPORTUNITY
IDENTIFICATION**



**VALUE CHAIN
TRANSFORMATION**



**LEAN SIX SIGMA & DFSS
DEPLOYMENT**

**AIT GROUP ALIGNS
DELIVERY METHODS WITH
THE GOALS OF OUR CLIENTS.**

Knowledge Transfer

AIT Group’s knowledge transfer is for organizations looking to create a sustainable problem solving culture which drives significant business improvement. Our delivery approach is aimed at developing internal skill sets and supporting infrastructure.

Professional Support Services

AIT Group’s Professional Support Services is for an organization with critical complex business issues that need rapid and sustainable resolution. Our delivery approach leverages highly-skilled AIT Group professionals who bring the industry best practices to quickly and permanently achieve results.