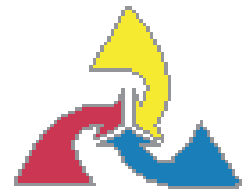


Working Hand In Hand...
To Create Your Future

Enterprise Strategic Workshop



AIT Group
Create the Future
www.theaitgroup.com

SHAPING THE FORCES OF CHANGE

We have discovered that in order to change a view that allows people, especially leaders, to tap into their dynamic potential for innovation and forward thinking, a **uniquely powerful learning experience** is required. AIT Group's FarSight Innovation has developed, for top and middle management, a very new kind of creative strategic thinking process for organizational renewal. This experience provides the opportunity for organizational executives to "Create Tomorrow Today" within the context of a unique strategic planning setting. Leaders need to understand what the new sciences have revealed about the discontinuous nature of change; however, in order for this information to take, and be applicable to the business environment, people have to experience it and prove it for themselves – in powerful ways. This is why AIT Group's FarSight Innovation has evolved the Creative Strategic Leadership offering.

ENTERPRISE STRATEGIC WORKSHOP- Applying Laws of Change to Strategic Thinking

Organizations wanting to take a fresh and creative look at their future and at new possibilities for growth and profit can take advantage of AIT Group's FarSight Innovation unique knowledge and creative processes.

OUR APPROACH TO LINKING NEW INFORMATION ABOUT CHANGE WITH GROWTH AND PROFIT.

- FarSight Group's basic work is in assisting organizations with the information, tools and methods to institute creative change processes and deal effectively and innovatively with rapid, turbulent and unpredictable change. We originated the Enterprise Strategic Process and its associated computer assisted technologies as a result of our decades of research on transformative change in organizations.
- Our initial work with organizations takes the form of the Enterprise Strategic process. The process involves the leadership team in a three to five day strategic transformation process. It provides the setting and context where leaders can rethink their Vision, and Mission, their strategies and their tactics for the future – with insights provided by powerful new information about change.

DELIVERING TOMORROW'S RESULTS TODAY

BENEFITS OF THE ENTERPRISE STRATEGIC WORKSHOP

AIT Group's FarSight offers a unique creative and systematic approach to Creating the Future for your organization.

This unique process and system:

- helps people to understand discontinuous change and how to use it to make significant positive changes in their culture and systems
- provides a stimulating, exciting process for groups to work creatively and collaboratively in order to be effective in generating new possibilities and zeroing in on the right pay-off opportunities
- supports the creative process with a powerful, user-friendly technology to work faster, smarter, and come to real consensus and closure on issues

The entire process is based on our findings that the very best organizations are successful, because beyond the basic business necessities, the management team can do three things very well. First, they have a shared purpose, values and vision – a clear sense of where they are going and what makes them unique. They can create and prioritize the strategies that will be keys to future growth and profit. Second, they are brutally honest with themselves about their current condition. They understand where they are, and can hold to their values as they move forward together towards their vision and purpose. Third, they know how to learn and innovate as they go; they are able to engage in creativity and collaboratively work towards the vision; and they know how to make fast course corrections.

"Our growth has been astonishing. FarSight Innovation has not only helped us create and prioritize our strategies and tactics for growth and change, but more importantly we can share information in a non-threatening way that builds real trust and support. This is a very natural and powerful process that we use on a continual basis."

Jerry Marlar, President
SulzerMedica Orthopedics, Inc.

For more information on
AIT Group's Innovation
service please call:

888-826-2484

AIT Group Service Areas



**COMPETITIVE
STRATEGY
& INNOVATION**



**VALUE &
OPPORTUNITY
IDENTIFICATION**



**VALUE CHAIN
TRANSFORMATION**



**LEAN SIX SIGMA
& DFSS DEPLOYMENT**